



ORIGINS

PLANTSCRIPTION™ MULTI-POWERED YOUTH SERUM

Origins upgraded their anti-aging, Peptide-infused must-have, **Plantscription™ Multi-Powered Youth Serum**, with new ingredients to bring you the same beloved formula with added skin benefits. **Plantscription™ Multi-Powered Youth Serum** now offers a more comprehensive approach to younger-looking skin with new 3D Youth Technology, designed to fight visible signs of aging for renewed firm and bounce with less visible lines and wrinkles.

Following decades of research grounded in plant chemistry and skin physiology, Origins **Plantscription™ Multi-Powered Youth Serum** provides a skincare solution that is designed to target three critical components of the skin's extra cellular matrix – elastin, collagen, and fibrillin – With a six Peptide complex, the formula helps reduce the appearance of lines and wrinkles. Signature ingredient Anogeissus helps maintain skin's natural fibrillin, a component of skin's youthful bounce, while key ingredients Glucosamine and Niacinamide work to target additional visible signs of aging.

Plantscription™ **Multi-Powered Youth Serum's** lightweight, fast-absorbing formula works to help reduce the appearance of pores, smooth skin and even skin tone for a more radiant, healthy-looking complexion. Enjoy the serum's sensorial experience as it refreshes the senses with an essential oil blend of Mandarin, Star Anise, Pink Rose, Lavender and Geranium.

- **3D Youth Technology:**
 - ***Anogeissus:** Traditionally used in Africa as a natural healer, the bark of the Anogeissus tree possesses powerful anti-aging properties that help protect against fibrillin degradation, which is a component of firmer, bouncy skin.*
 - ***Peptides:** A high-performance ingredient used in skincare to stimulate skin's collagen production to visibly minimize wrinkles. Formula is engineered with a 9.2% complex featuring 6 Peptides.*
- ***Glucosamine:** Naturally derived from fermented corn and is known for its ability to help skin to release rough and dull aging surface cells.*
- ***Niacinamide:** A great multi-tasker form of Vitamin B that helps even skin tone and improves skin's moisture barrier.*
- ***Hyaluronic Acid:** An ingredient with great moisture-absorbing properties. It acts like a sponge, drawing moisture to skin to help replenish skin's natural moisture reserves.*





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Consumer Testing Results:

- 82% said this product left their jawline looking more defined
- 90% said it reduced the look of lines and wrinkles after 4 weeks*
- 93% said this product helped revive skins youthful bounce after 4 weeks*
- 93% said this product left their skin feeling velvety soft after just one use ** (ME relevance: Latina)
- 90% said this product minimized their appearance of pores after 1 week*** (ME relevance: Latina)
- 93% said this product left their skin looking more even toned after 4 weeks* (ME relevance: Black)

*Consumer testing on 110 women after using product for 4 weeks.

**Consumer testing on 111 women after using product once.

***Consumer testing on 111 women after using product for 1 week.

Consumer Clinical Results:

- Helps improve firmness, skin texture, plumpness, reduces the appearance of 5 types of lines and wrinkles, including tech neck
- Sculpts skin to look more contoured, reduced sagginess in the jawline
- Refines skin to help visibly reduce the appearance of pores, skin feels smoother, and looks more radiant in 4 weeks**
- After 4 weeks, 85% said I would recommend this serum to a friend***

**Clinical testing on 43 women, after using product for 4 weeks.

***Consumer testing on 110 women after using product for 4 weeks.

Usage:

For use, apply 2-3 pumps onto clean skin, patting into face and neck after Treatment Lotion, morning and night.

Follow with a daily Plantscription™ moisturizer and Plantscription™ Anti-Aging Power Eye Cream to treat the eye area.

Availability:

Origins Plantscription™ Multi-Powered Youth Serum is available at select retail stores and www.origins.eu as of March 2022.

Price: €60 for 30ml

For more information, please contact Marie Wauters: mwauters@be.Clinique.com

